

# USERS' CONFERENCE

APR 21-22  
SEATTLE

05

Register by February 15 and save \$100

DEXTER + CHANEY

*Information. Now.*

USERS'  
CONFERENCE

APR 21-22  
SEATTLE

05

## Your Invitation to Attend

### DEXTER + CHANEY'S USERS' CONFERENCE 2005: THE UNVEILING OF FOREFRONT FOR SQL

Please join us at our ninth annual Users' Conference as we unveil the much-anticipated Forefront for SQL!

Our annual two-day Conference—a single event to be held April 21-22 at Seattle's Bell Harbor International Conference Center—will offer an unprecedented number of newly developed classroom sessions designed to teach you as much as possible about Forefront Version 12.

Hundreds of new features have been added to Forefront, and this is your once-a-year opportunity to learn first-hand how they work. Get an inside look at SQL setup and security, prepare for your upgrade to Version 12, gain how-to knowledge of specific features, and gather insight from customers who are already running the software.

The curriculum for Users' Conference 2005 focuses on process-oriented content to streamline your workflow and increase profits. For example, *All About You: Customizing Your Forefront Session* will help you tailor Forefront to maximize your efficiency. *Tracking Job Changes to Capture More Revenue* will present take-away tools to better manage jobs. And *Managing Safety in a Litigious World* will teach you how Version 12 provides safeguards to protect you from potential financial loss.



The Computer Lab will be open as usual, staffed by experienced Dexter + Chaney personnel. Bring your unique Forefront questions to the table or ask for a quick tour of new features. Also, the industry-specific *Enhancement Roundtable* discussions will give you the opportunity to provide valuable input on future Forefront enhancements.

Regardless of your Forefront knowledge or experience, you will come away from Users' Conference 2005 with new tools and contacts to help you take full advantage of

Forefront for SQL. Space is limited, and we expect this will be a sell-out event. Don't delay! Register now and secure your seat at Users' Conference 2005.

We look forward to seeing you in Seattle!

Mark Dexter

John Chaney

P.S. Register by February 15th and save \$100!

# What's Included With Your Registration

USERS'  
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## WHAT'S NEW FOR USERS' CONFERENCE 2005?

Here are just a few sessions that are new for 2005. For a complete outline of the conference sessions, see pages 4-7.

- Bionic Time Card Entry: Bigger, Stronger, Faster
- Innovations in Forefront Web Communications
- Forefront Version 12 SQL Administration
- Tracking Job Changes to Capture More Revenue
- New Ways to Expedite and Control Purchasing
- Fostering Teamwork Between Operations and Finance

## WHAT'S INCLUDED IN YOUR USERS' CONFERENCE 2005 REGISTRATION FEE

- Wednesday evening Welcoming Reception at Fish Club
- Two full days of Conference sessions, including the Enhancement Roundtable discussion for your industry group and the General Session on Thursday afternoon
- Breakfast on Thursday and Friday
- Lunch buffet on Thursday and Friday
- Thursday evening Dinner and Entertainment event at FOX Sports Grill
- A conference binder and CD-ROM with in-depth documentation on all of the sessions presented at Users' Conference 2005
- Formal and informal networking opportunities with other professionals in your industry, as well as with Dexter + Chaney staff
- One hour of CPE credit for each session you attend

## REGISTRATION COSTS

### First Attendee From Company

By February 15, 2005 . . . \$1150      After February 15, 2005 . . . \$1250

### Additional Attendees From Same Company

By February 15, 2005 . . . \$1095      After February 15, 2005 . . . \$1195

Take advantage of the early registration and additional attendee discounts.  
Save \$55 on each additional person who is registered from your company!

## GUEST REGISTRATION

Are you bringing non-conference guests with you to Seattle? If so, you'll need to register those guests in order for them to accompany you to the social events. Two options are available on your registration form:

### Guest Package A . . . \$275

Includes:

- Wednesday evening Welcoming Reception at Fish Club
- Thursday evening Dinner and Entertainment event at FOX Sports Grill

### Guest Package B . . . \$375

Includes:

- Wednesday evening Welcoming Reception at Fish Club
- Lunch buffet on Thursday and Friday
- Thursday evening Dinner and Entertainment event at FOX Sports Grill

Guest registration badges will be color-coded according to the package purchased. Guests will need the appropriate badge in order to participate in the meal events.



One of the most valuable tools I have to run my business is Forefront. The most valuable tool to help me utilize Forefront is the annual Users' Conference.

Chris Colacurcio

Colacurcio Brothers, Inc

## Schedule at a Glance

**SAVE \$100**  
when you  
register by  
February 15th

### WEDNESDAY, APRIL 20

#### Welcoming Reception

Seattle Marriott Waterfront's Fish Club  
6:00 p.m.

The Welcoming Reception is an excellent time to meet new people, reconnect with friends, and touch base with the Dexter + Chaney staff in a relaxed and casual atmosphere. Beverages and finger foods will be served amidst plenty of great conversation. Please pre-register your guests if they will accompany you to the Reception.

### THURSDAY, APRIL 21

#### Registration & Breakfast Buffet

7:00-8:00 a.m.

#### Welcoming Address

8:10-8:50 a.m.

#### Sessions

9:00-9:50 a.m.

#### Sessions

10:00-10:50 a.m.

#### Sessions

11:00-11:50 a.m.

#### Lunch Buffet

12:00-1:20 p.m.

#### Sessions

1:30-2:20 p.m.

#### Sessions

2:30-3:20 p.m.

#### Sessions

3:30-4:20 p.m.

#### Conference Dinner + Entertainment

#### FOX Sports Grill

*Buses begin boarding at 5:30 p.m.*

Please join us for a Users' Conference tradition: the Thursday evening Dinner and Entertainment event. We will transport our guests via chartered bus to downtown Seattle's FOX Sports Grill. Once there, get ready for upscale—yet casual—dining in a unique atmosphere.

### FRIDAY, APRIL 22

#### Breakfast Buffet

7:30-8:20 a.m.

#### Sessions

8:30-9:20 a.m.

#### Sessions

9:30-10:20 a.m.

#### Sessions

10:30-11:20 a.m.

#### Lunch Buffet

11:30 a.m.-12:50 p.m.

#### Enhancement Roundtables

Discussions by Industry

1:00-3:00 p.m.

#### General Session

Bay Auditorium

3:10-3:45 p.m.

#### Seattle Mariners vs. Cleveland Indians

Join us in one of SAFECO Field's private group suites to watch the Mariners face the Indians. If you've been to an M's game with our Users' Conference group, you know how much fun it is. If you haven't, this is your chance to enjoy a bird's-eye view of the game while snacking on typical ballpark food and beverages. This event always sells out, so get your tickets early! Cost is additional.



# Program Guide

**USERS'  
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Whether you're new to Forefront, coming to sharpen your existing skills, or interested in getting a first-hand look at Version 12, Users' Conference 2005 has something for you. The Conference is packed with informative sessions designed to help you optimize your use of Forefront. Below is an alphabetical list of the topics that will be offered at the Conference. Please refer to the Sessions in Detail section for complete descriptions.

## USERS' CONFERENCE 2005 SESSIONS

Advanced User Forum I  
Advanced User Forum II  
All About You: Customizing Your Forefront Session  
Automating Job Setup with Esti-Link  
Bionic Time Card Entry: Bigger, Stronger, Faster  
Employee Setup Made Easy  
Financial Reporting with FRx + Forefront  
Forefront Version 12 SQL Administration  
Fostering Teamwork Between Operations and Finance  
Innovations in Forefront Web Communications  
Integrating Your Service Operations  
Job Costing for Maximum Profit  
Managing Safety in a Litigious World  
Modifying Existing Forefront Reports  
New Ways to Expedite and Control Purchasing  
Preparing for the Changes in Version 12 Info-Link  
Streamlining Your Month-End Closing Process  
Tracking Job Changes to Capture More Revenue  
Using Meeting Minutes to Maximize Project Management  
Using Version 12 to Streamline HR Processing  
Version 12 New Features  
Writing Quick and Dirty Crystal Reports

The Conference is an excellent opportunity to meet with Dexter + Chaney staff one-on-one, attend the advanced user forum where everyday challenges and solutions can be discussed, and network with other Forefront users. I eagerly look forward to attending each year!

Gayle Smith  
CAS Construction, Inc.



## Sessions in Detail

The sessions presented at Users' Conference 2005 have been developed to introduce you to the new features and functionality in Version 12. Many of the sessions will be presented in "how-to" format, enabling you to take away specific steps and procedures to enhance your processing back at the office. The one-hour sessions will be taught by experienced Dexter + Chaney staff and trainers in state-of-the-art conference rooms. The atmosphere is ideal for sharing information while making contacts with others in your industry. Attend up to nine different one-hour sessions during the two-day Conference. One hour of CPE credit is available for each session attended.

### ADVANCED USER FORUM I

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The two-hour Advanced User Forum (I and II) will be moderated by both Mark Dexter and John Chaney. If you've ever wanted to sit down and talk with the founders of Dexter + Chaney and architects of Forefront, this is your chance. Ask Mark and John questions about:

- Construction accounting
- Up-and-coming technology
- SQL databases and more

**Level:** Advanced

**Format:** Q&A

### ADVANCED USER FORUM II

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This is a continuation of Advanced User Forum I.

### new ALL ABOUT YOU: CUSTOMIZING YOUR FOREFRONT SESSION

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Learn to use new Version 12 features to make Forefront easier, more powerful, and more effective.

- Automate your Forefront processes using the new Forefront Tasks feature (for example, create a "wizard" that will guide project managers through their monthly cost projections)
- Use the Navigation Pane, Keyboard Shortcuts, and Report Filters to streamline your workflow
- Manage and optimize your Operator Settings

**Level:** All

**Format:** How-To

### new AUTOMATING JOB SETUP WITH ESTI-LINK

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Streamline job setup by importing information into Forefront using Esti-Link.

- Learn how to import and modify phases and estimates
- Learn how to use this import capability to create contracts, a job's schedule of values, and subcontracts
- Learn how to import project changes to automatically create proposed change requests

**Level:** Intermediate/Advanced **Format:** How-To

### new BIONIC TIME CARD ENTRY: BIGGER, STRONGER, FASTER

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Forefront's redesigned Time Card Entry screen makes entering Payroll time more efficient than ever.

- Learn how to customize data entry by defining which fields are important to you and which fields you can skip
- Discover options for getting time card data from the field
- See new tools in Payroll and Human Resources to schedule changes to wage codes, union codes, and employee pay rates, and see how the new Exception Report identifies employees with missing time cards

**Level:** All

**Format:** How-To



Attending the Users' Conference is a very valuable part of continuing education. If one new procedure or 'quick tip' is picked up it will pay for itself ten-fold.

Kristi Castro-Hearne  
United Electric Co., Inc.

## **new** EMPLOYEE SETUP MADE EASY

The new multiple hire capability in Human Resources' Job Openings—in conjunction with Applicant Tracking—makes it quick and easy to set up new employees.

- Develop a strategy for setting up job openings and managing applicants
- See how having a consistent process for job and applicant management makes it easy to produce required EEOC reports
- Use Document Imaging to store and manage information (resumes, applications, and W-4s) in Human Resources

**Level:** Intermediate      **Format:** How-To

## FINANCIAL REPORTING WITH FRX AND FOREFRONT

Microsoft® Business Solutions—FRx® is a leading provider of financial analytic applications. When used with Forefront, FRx can provide the financial visibility you need to actively manage your business and take decisive action.

- Learn how FRx provides a consistent way to compare your business today with your business three quarters ago
- Learn how you can drill down to the details that contributed to specific financial data
- Discover how FRx and Forefront can help you meet the demands of today's financial reporting

**Level:** All      **Format:** Overview

## **new** FOREFRONT VERSION 12 SQL ADMINISTRATION

Get up-to-speed before your upgrade to Forefront Version 12.

- Info-Link and MS-SQL Security
- Back-Up Plans and Recovery
- New V12 Administration Features

**Level:** Advanced      **Format:** How-To

## **new** FOSTERING TEAMWORK BETWEEN OPERATIONS AND FINANCE

This session will teach methods to help the operations side and the financial side of your company work more closely together.

- Learn the specific factors that project managers control that can improve financial performance
- Learn how the financial group can help operations more effectively manage these factors
- Use the material from this class as the basis for training project managers and other operations staff about improving financial performance

**Level:** All      **Format:** Overview

## **new** INNOVATIONS IN FOREFRONT WEB COMMUNICATIONS

Forefront's new technologies make it possible to use the Internet to enhance communication between you and your customers and employees.

- Learn how customers can request a service call via your company's Web site
- Learn how employees can view and edit their own Payroll and Human Resources information without interrupting the business office
- Discuss strategies to enhance communication using the Internet

**Level:** All      **Format:** Overview

## **new** INTEGRATING YOUR SERVICE OPERATIONS

Forefront can increase the productivity of your service operations. Follow a service call from start to finish, and see how new technology in Forefront provides an effortless flow of information from one step to the next.

- Learn new ways to capture an initial service request
- Learn how Forefront's redesigned Dispatch Schedule provides quick and flexible management of service calls
- Watch as the field technician uses Mobile Service to access service call information, enter work details, and send information back to the office for immediate invoice processing

**Level:** Intermediate/Advanced      **Format:** Overview



Networking with other contractors is one of the best learning tools at the conference.

Nelva F. May

L. G. Barcus and Sons, Inc.

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I think it is very important to keep my company on the cutting edge of technology, and the Users' Conference keeps me informed on the updates planned for future releases.

Nick Rado

North Bay Construction

## JOB COSTING FOR MAXIMUM PROFIT

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If you are interested in job costing for maximum profitability, this session is for you. Join us as we show you how to unlock hidden profit by using today's standard for successful job costing.

- Learn how to use projected costs as your early warning system
- Uncover tools to spot and understand profit fade
- Tie it all together with Job Cost inquiries and reports

**Level:** Intermediate/Advanced **Format:** How-To

## **new** MANAGING SAFETY IN A LITIGIOUS WORLD

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How well is your business protected from the financial risks associated with employee safety and human resources management? This session will teach you how to streamline safety management using the new Human Resources features in Forefront Version 12.

- Learn how to create user-defined fields to develop a customized system to track incidents and accidents based on your company's needs
- Learn how Document Imaging places critical documents at your fingertips for immediate access, should the need arise
- Learn how easy it is to generate the reports that are necessary to remain in compliance with OSHA

**Level:** Beginning/Intermediate **Format:** How-To

## MODIFYING EXISTING FOREFRONT REPORTS

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Modifying existing Crystal Reports is one of the fastest ways to develop custom Forefront reports.

- Learn how to make simple modifications using Crystal Reports Version 9
- Learn how to format existing data and add company logos
- Learn how to add reports to Forefront so that all users can access them

**Level:** Beginning **Format:** Overview

## **new** NEW WAYS TO EXPEDITE AND CONTROL PURCHASING

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Forefront Version 12 is packed with more Purchase Order power than ever before, and this session will show you how the new features work.

- Learn how to make Purchase Order revisions (a.k.a. P.O. change orders)
- Find out when and why you should use blanket purchase orders
- Learn how to schedule purchase order receiving

**Level:** All **Format:** How-To

## **new** PREPARING FOR THE CHANGES IN VERSION 12 INFO-LINK

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Info-Link has a new and significant role in Forefront Version 12. See how the new features and functionality work before your upgrade.

- See how Info-Link converts your existing reports to Version 12's format
- Find out how this module secures your data
- Get a look behind the scenes of Microsoft SQL

**Level:** Intermediate/Advanced **Format:** Overview

## **new** STREAMLINING YOUR MONTH-END CLOSING PROCESS

You can make your month-end closing process more efficient using new tools in Forefront.

- Use Forefront Tasks to execute month-end processes step-by-step
- Automate your monthly earned revenue entries and manage un-posted transactions
- See how Report Filters can automate the creation of reports, including the new Crystal General Ledger financial reports

**Level:** Intermediate      **Format:** How-To

## **new** TRACKING JOB CHANGES TO CAPTURE MORE REVENUE

This session will provide you with take-away tools that will enable you to better manage your jobs and increase your project managers' productivity.

- Learn a strategy to stay on top of RFIs and field questions
- Learn how to monitor and account for change orders
- Find out which reports and documents are useful for disputing claims

**Level:** Intermediate/Advanced      **Format:** How-To

## **new** USING MEETING MINUTES TO MAXIMIZE PROJECT MANAGEMENT

The new Meeting Minutes function can help you manage and centralize information from your project meetings.

- Learn how the Meeting Minutes features and reporting options work
- Create customizable forms to record recurring items, decisions made, project status, and open action items
- Learn how to incorporate your change orders, change requests, and RFI logs into your meeting minutes

**Level:** Intermediate      **Format:** How-To

## **new** USING VERSION 12 TO STREAMLINE HR PROCESSING

Forefront has many new features to help you manage your human resources department better. Topics covered include:

- An overview of the new Human Resources reports, such as EEOC Race Classification, Vets 100, multi-company reporting, and Applicant Tracking Listing
- A review of the new and powerful safety tracking tools in Human Resources, such as the tie-in to Item Management, Equipment Control, and Payroll, and unlimited safety user-defined fields
- Information about other new features designed to make human resources management more efficient

**Level:** All      **Format:** Overview

## **new** VERSION 12 NEW FEATURES

Tour the best of the many new features in Forefront Version 12.

**Level:** All      **Format:** Overview

## WRITING QUICK AND DIRTY CRYSTAL REPORTS

Learning how to use Crystal Reports will improve your business efficiencies.

- Learn three ways to create your own simple Crystal reports
- Get an introduction to the Standard Report Wizard
- See how to create a report from scratch

**Level:** Beginning      **Format:** Overview



The Users' Conference provides value on many levels: networking, troubleshooting, access to staff and, most importantly, an opportunity to have a stake in the direction of software enhancements. I feel that my input is valued and useful.

Cheri Briar  
Veca Electric

## Planning Your Trip

### ACCOMMODATIONS

Dexter + Chaney has negotiated special rates for our Users' Conference attendees with the Seattle Marriott Waterfront hotel, across the street from the Bell Harbor International Conference Center. Please call the hotel directly to make your reservations and mention you are with the Dexter + Chaney group.

#### **Seattle Marriott Waterfront**

2100 Alaskan Way  
Seattle, WA 98121  
[www.seattlemarriottwaterfront.com](http://www.seattlemarriottwaterfront.com)  
800-455-8254

Seattle Marriott Waterfront is a fabulous hotel located in Seattle's popular waterfront district. The property has 358 deluxe guest rooms, most featuring private balconies with spectacular views of Mt. Rainier, Elliott Bay, or the Olympic Mountain range.

The inviting location is just a stone's throw from the Pike Place Market and minutes to major downtown attractions such as SAFECO Field, the Space Needle, Experience Music Project, McCaw Hall, and the shopping and entertainment district.

Indulge in the Marriott's luxurious bed with quilted top mattress, down comforter and feather pillows. Enjoy the year round heated indoor/outdoor pool and 24-hour fitness center. Simply contact the hotel at the toll free number above and mention the Dexter + Chaney Users' Conference to receive your room(s) at the negotiated rate.

### ARRIVING AT SEATTLE-TACOMA INTERNATIONAL AIRPORT (SEA-TAC)

[www.seatac.org](http://www.seatac.org)

Sea-Tac airport is located 13 miles south of Seattle and is within easy driving distance to downtown hotels. Unless you're planning excursions outside the downtown area, you shouldn't need to rent a car; Seattle is an extremely pedestrian-friendly city.

Getting from the airport to your hotel is easy. From limousines and taxis to shared-ride shuttles, there are many ground transportation options located at the airport. For detailed information about Sea-Tac, visit [www.seatac.org](http://www.seatac.org).



# Points of Interest

# USERS' CONFERENCE

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**Seattle Center**  
Home to major sports teams, top performing arts groups, and the city's most recognized attractions.

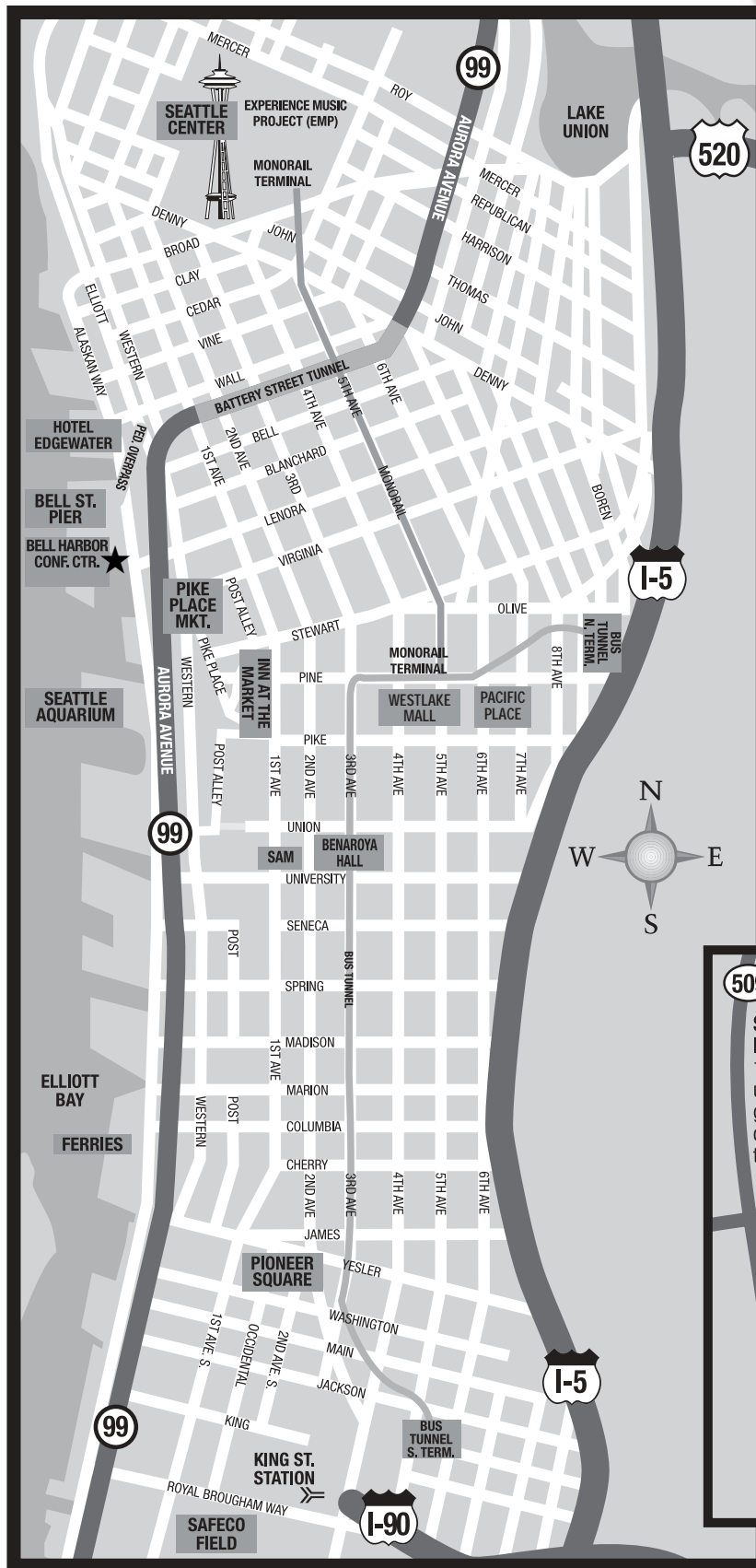
★**Bell Harbor International Conference Center**  
Site of Dexter + Chaney's Users' Conference.  
Pier 66 at 2211 Alaskan Way.

**Seattle Art Museum**  
A worthy permanent collection plus touring exhibits.  
1st & University.

**Ferries**  
A veritable floating highway, the ferries carry commuters and vacationers to islands and peninsulas throughout Puget Sound.

**Pioneer Square**  
The starting point of Seattle's Underground Tour, you'll find restaurants, clubs, art, and more.

**SAFECO Field**  
This open air stadium is home of the Seattle Mariners.

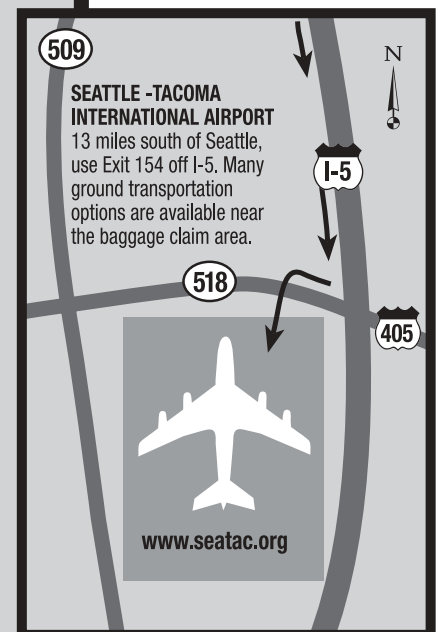


**Monorail**  
Elevated train from the World's Fair provides transportation to and from the Seattle Center in a flash.

**Bus Tunnel and Metro Ride Free Zone**  
Riding Metro Transit is free 6am - 7pm in Downtown Seattle from (N to S) Battery St. to S. Jackson St., and (E to W) 6th Ave. to the waterfront.

**Westlake Center**  
This mini-transit hub with shops and restaurants has its own stop in Metro's Bus Tunnel and is one of two Monorail destinations.  
4th and Pine.

**Benaroya Hall**  
Home of the Seattle Symphony.  
2nd and University.



## Registration Details

### INCLUDED IN YOUR REGISTRATION

Each participant may attend up to nine one-hour sessions, the Computer Lab, and the opening and general sessions. Registration includes the Wednesday evening Welcoming Reception, breakfast and lunch on Thursday and Friday, Thursday's special Dinner and Entertainment event, a Conference binder and CD-ROM detailing all sessions offered, formal and informal networking opportunities, and one hour of CPE credit for each session attended.

### SESSION SCHEDULE

Sessions are scheduled according to the demand indicated during registration. Many sessions will be offered multiple times. **Because multiple sessions run concurrently, you may not be able to attend all of your preferred sessions.** A schedule indicating the room and time of each session will be included in your conference binder. Please note: Session details are subject to change.

### GUEST REGISTRATION

In order to attend the Wednesday evening Welcoming Reception, the Thursday evening Dinner event, and/or lunch buffets, Conference guests must register and purchase the appropriate meal package. See your registration form for pricing information.

### PAYMENT

Please remit full payment by VISA, MasterCard, or check to Dexter + Chaney. Faxed registrations will only be accepted with credit card payment.

**IMPORTANT: Payment must be received or post-marked by the early registration deadline of February 15, 2005 in order to qualify for the reduced rate.**

### CANCELLATION/NO-SHOW POLICY

Attendee substitutions will be accepted at any time without charge. Attendees may cancel their registrations on or before March 1, 2005 in order to receive a full refund, less a \$100 processing fee. After that date, NO REFUNDS will be given for cancellations or no-shows.

### QUESTIONS?

Call, fax, or e-mail Patty Harder at:  
(800) 875-1400 or  
(206) 777-6812  
fax: (206) 367-9613  
patty@dexterchaney.com

### QUESTIONS?

Call, fax, or e-mail

Patty Harder at:

(800) 875-1400 or

(206) 777-6812

fax: (206) 367-9613

patty@dexterchaney.com



# Registration Form

**USERS' CONFERENCE**

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REGISTRATION INFORMATION – Photocopy this form for multiple attendees

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

First Name for Badge \_\_\_\_\_ Company Name \_\_\_\_\_

E-Mail Address \_\_\_\_\_

**STATUS**

First-Time Attendee  Repeat Attendee

**INDUSTRY CATEGORY**

Electrical  General Contractor  Heavy/Highway/Utility  
 HVAC/Mechanical  Materials  Specialty

**TITLE**

Accounting Staff  CFO/Controller  MIS  
 Owner/President/CEO  PM/Superintendent  Other \_\_\_\_\_

**FOREFRONT PROFICIENCY**

Beginner  Intermediate  Advanced



**SESSION CHOICES – PLEASE CHOOSE 9 OF THE FOLLOWING SESSIONS**

- Advanced User Forum I
- Advanced User Forum II
- All About You: Customizing Your Forefront Session
- Automating Job Setup with Esti-Link
- Bionic Time Card Entry: Bigger, Stronger, Faster
- Employee Setup Made Easy
- Financial Reporting with FRx + Forefront
- Forefront Version 12 SQL Administration
- Fostering Teamwork Between Operations and Finance
- Innovations in Forefront Web Communications
- Integrating Your Service Operations
- Job Costing for Maximum Profit
- Managing Safety in a Litigious World
- Modifying Existing Forefront Reports
- New Ways to Expedite and Control Purchasing
- Preparing for the Changes in Version 12 Info-Link
- Streamlining Your Month-End Closing Process
- Tracking Job Changes to Capture More Revenue
- Using Meeting Minutes to Maximize Project Management
- Using Version 12 to Streamline HR Processing
- Version 12 New Features
- Writing Quick and Dirty Crystal Reports

**ATTENDEE REGISTRATION FEES**

**BEFORE 2/15/05**

**AFTER 2/15/05**

First Attendee From Company  \$1150  \$1250 ..... \$ \_\_\_\_\_

Additional Attendee(s) From Same Co.  \$1095  \$1195 ..... \$ \_\_\_\_\_

NOTE: Registration fee includes Thursday evening Conference Dinner for registrant

**GUEST REGISTRATION**

**Guest 1** First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Guest Package A – \$275  Guest Package B – \$375 ..... \$ \_\_\_\_\_

**Guest 2** First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Guest Package A – \$275  Guest Package B – \$375 ..... \$ \_\_\_\_\_

**Guest Package A – \$275** Includes Wednesday evening Welcoming Reception and Thursday evening Dinner and Entertainment Event.

**Guest Package B – \$375** Includes Wednesday evening Welcoming Reception, lunch on Thursday and Friday, and Thursday evening Dinner and Entertainment Event.

**FRIDAY EVENING OPTIONAL EVENT**

Quantity \_\_\_\_\_ @ \$100 per person ..... \$ \_\_\_\_\_

**TOTAL REGISTRATION FEES \$ \_\_\_\_\_**

**PAYMENT**

Visa  MasterCard  American Express Card # \_\_\_\_\_ Expiration Date \_\_\_\_/\_\_\_\_

Signature \_\_\_\_\_ Print Name \_\_\_\_\_

I will send payment by check.

I understand that my registration is not complete until payment is received by Dexter + Chaney.

Payment MUST be postmarked on or before February 15, 2005 in order to qualify for the early registration rate.

**MAIL OR FAX COMPLETED REGISTRATION FORM TO:**

Dexter + Chaney • Conference 2005 • 9700 Lake City Way NE • Seattle, WA 98115 • Phone: 800-875-1400 • Fax: 206-367-9613

**CANCELLATION / NO-SHOW POLICY**

Attendee substitutions will be accepted at any time without charge. Attendees may cancel their registrations on or before March 1, 2005 in order to receive a refund less a \$100 processing fee. After March 1, 2005, NO REFUNDS will be given for cancellations or no-shows.

Tear at perforation

## Special Highlights

USERS'  
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### CONFERENCE KICK-OFF: THE WEDNESDAY EVENING WELCOMING RECEPTION

Join us for the Wednesday evening Welcoming Reception at Fish Club, an upscale restaurant inspired by award-winning celebrity chef Todd English. Located inside the Seattle Marriott Waterfront, Fish Club was inspired by the traditions of the Mediterranean fishermen who gathered after their time at sea to trade stories, share food and drink, and celebrate their livelihood and its harvest.



Dexter + Chaney has reserved the entire restaurant to welcome our Users' Conference attendees in style. The Reception kicks off the 2005 Conference at 6:00 p.m. on Wednesday, April 20.

### FOX SPORTS GRILL: THURSDAY NIGHT'S UNIQUE VENUE

Energy, style, sophistication, and sports: This is how FOX Sports Grill sums up the experience for its visitors. Located in a prime downtown Seattle location, Dexter + Chaney is taking



over this hotspot for the entire evening.

It promises to be a hit with our Conference attendees and their guests.

Get ready for upscale—yet casual—dining as FOX Sports Grill invites Dexter + Chaney's group to order from a customized menu while relaxing in a unique atmosphere.

The state-of-the-art viewing environment boasts multiple plasma and large-scale projection screens to broadcast a range of sports and entertainment programming with unobstructed sight lines. A more quiet dining area is also available on request. To top off this highly-entertaining evening, a D.J. will play background music and on-demand requests to further our guests' enjoyment.

Don't miss this fabulous event at Users' Conference 2005. Bus transportation will be provided from the Marriott to FOX Sports Grill beginning at 5:30 p.m.

### LET'S PLAY BALL! IT'S THE SEATTLE MARINERS VS. THE CLEVELAND INDIANS FRIDAY, APRIL 22, 2005

Join us in one of SAFECO Field's private group suites to watch the Mariners face the Indians. If you've been to an M's game with our Users' Conference group, you know how much fun it is. If you haven't, this is your chance to enjoy a bird's-eye view of the game while snacking on typical ballpark food and beverages. This event always sells out, so get your tickets early. Cost for this optional event is \$100 per ticket; see registration form for details.



P

lease join us in Seattle, April 21-22, 2005, for Dexter + Chaney's ninth annual Users' Conference. The unveiling of Forefront for SQL will be an exciting event amidst the beautiful backdrop of the Seattle waterfront. Great food, fabulous views, and an exceptional learning experience await.



Fish Club, located in the Seattle Marriott Waterfront, will host the Wednesday evening Welcoming Reception.



Bell Harbor International Conference Center presents 100,000 sq. ft. of waterfront event space and sweeping views of Seattle and Mt. Rainier.



Seattle Marriott Waterfront is a fabulous new hotel located across the street from Bell Harbor International Conference Center.

Seattle's Pike Place Market offers a unique shopping destination within walking distance of the Seattle Marriott Waterfront.



FOX Sports Grill, the location of the Thursday evening Dinner and Entertainment event, promises upscale dining in a casual and fun environment.



**DEXTER + CHANEY**

*Information. Now.*

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